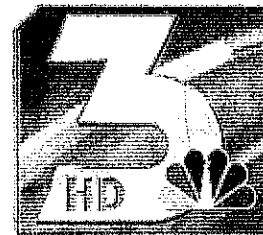


ORDER



KSNV

Orders
Order / Rev: 106763
Alt Order #: 06853839
Product Desc: DCCC.OCEGUERA
Estimate: 1817
Flight Dates: 09/19/12 - 09/25/12
Original Date / Rev: 09/18/12 / 09/25/12
Order Type: GENERAL

Primary AE: Amy McCreary
Sales Office: BLPHI
Sales Region: National

Agency
Name: GMMB, Inc./ Washington D.C.
Buying Contact:
Billing Contact:
 Washington Harbor
 Washington, DC 20007

Billing Type: Cash
Billing Calendar: Broadcast
Billing Cycle: EOM/EOC
Agency Commission: 15%

Advertiser
Name: DCCC/Oceguera *revised*
Demographic: A35+
Product Codes: PLC02
Priority: SELECT PRIORITY CODE
Revenue Codes: POLITICAL/AGY, PCAN, GEN

New Business Thru:
Order Separation: 00:05:00
Advertiser External ID:
Agency External ID:

Bill Plan

| Start Date | End Date | # Spots | Gross Amount | Net Amount |
|------------|----------|---------|--------------|-------------|
| 08/27/12 | 09/25/12 | 34 | \$20,940.00 | \$17,799.00 |

Totals

| Month | # Spots | Gross Amount | Net Amount | Rating |
|----------------|-----------|--------------------|--------------------|-------------|
| September 2012 | 34 | \$20,940.00 | \$17,799.00 | 0.00 |
| Totals | 34 | \$20,940.00 | \$17,799.00 | 0.00 |

Account Executives

| Account Executive | Sales Office | Sales Region | Start Date / End Date | Order % |
|-------------------|--------------|--------------|-------------------------------|---------|
| Amy McCreary | | | Start Of Order - End Of Order | 100% |

Order Share

| Order Share | Share | Total |
|-------------|-------|-------------|
| KSNV | 22% | \$20,940.00 |
| Market | 100% | \$95,181.82 |

Competitive Share

| Competitive Share | Share | Total |
|-------------------|-------|-------------|
| CABLE | 0% | \$0.00 |
| KBLR | 0% | \$0.00 |
| KFBT | 0% | \$0.00 |
| KINC | 0% | \$0.00 |
| KLAS | 25% | \$23,795.45 |
| KLVX | 0% | \$0.00 |
| KSNV- | 0% | \$0.00 |
| KTNV | 25% | \$23,795.45 |
| KTUD | 1% | \$951.82 |
| KVVU | 25% | \$23,795.45 |
| KVWB | 0% | \$0.00 |
| LV1 | 0% | \$0.00 |
| UNKWN | 2% | \$1,903.64 |

| Ln | Ch | Start | End | Inventory Code | Break | Start/End Time | Days | Len | Spots | Rate | Pri | Rtg | Type | Spots | Amount |
|--------------------------|------|-------------------|-----------------|------------------------|-------|----------------|-------------------|-----|-------|-------------|-----|---------------|------|-------|----------|
| E 1 | KSNV | 09/19/12 | 09/25/12 | M-F 5-6a WakeUp w/WagM | 5-6a | | MTWTF-- | :30 | 2 | \$325.00 | 1 | 0.00 | NM | 2 | \$650.00 |
| WAKE UP WITH THE WAGNERS | | | | | | | | | | | | | | | |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | <u>Spots/Week</u> | | | <u>Rate</u> | | <u>Rating</u> | | | |
| Week: | | 09/19/12 | 09/25/12 | MTWTF-- | | | 2 | | | \$325.00 | | 0.00 | | | |

Order / Rev: 106763
 Alt Order #: 06853839
 Flight Dates: 09/19/12 - 09/25/12

Advertiser: DCCC/ Ocegüera
 Product Desc: DCCC.OCEGUERA
 Estimate: 1817

KSNV

| Ln | Ch | Start | End | Inventory Code | Break | Start/End Time | Days | Len | Spots | Rate | Pri | Rtg | Type | Spots | Amount |
|--------------------------|------|-------------------|-----------------|--|-------------------|----------------------------|-------------|-----|---------------|------------|-----|------|------|-------|------------|
| E 1 | KSNV | 09/19/12 | 09/25/12 | M-F 5-6a WakeUp w/Wag M-F 5-6a WakeUp w/Wagners | CM | 5-6a | MTWTF-- | :30 | 2 | \$325.00 | 1 | 0.00 | NM | 2 | \$650.00 |
| WAKE UP WITH THE WAGNERS | | | | | | | | | | | | | | | |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | <u>Spots/Week</u> | | <u>Rate</u> | | <u>Rating</u> | | | | | | |
| Week: | | 09/19/12 | 09/25/12 | MTWTF-- | 2 | | \$325.00 | | 0.00 | | | | | | |
| E 2 | KSNV | 09/19/12 | 09/25/12 | M-F 6-7a WakeUp w/Wag M-F 6-7a WakeUp w/Wagners | CM | 6-7a | MTWTF-- | :30 | 2 | \$650.00 | 1 | 0.00 | NM | 2 | \$1,300.00 |
| WAKE UP WITH THE WAGNERS | | | | | | | | | | | | | | | |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | <u>Spots/Week</u> | | <u>Rate</u> | | <u>Rating</u> | | | | | | |
| Week: | | 09/19/12 | 09/25/12 | MTWTF-- | 2 | | \$650.00 | | 0.00 | | | | | | |
| E 3 | KSNV | 09/19/12 | 09/25/12 | Today Show Today Show | CM | 658a-9am | MTWTF-- | :30 | 2 | \$850.00 | 1 | 0.00 | NM | 2 | \$1,700.00 |
| TODAY SHOW | | | | | | | | | | | | | | | |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | <u>Spots/Week</u> | | <u>Rate</u> | | <u>Rating</u> | | | | | | |
| Week: | | 09/19/12 | 09/25/12 | MTWTF-- | 2 | | \$850.00 | | 0.00 | | | | | | |
| E 4 | KSNV | 09/22/12 | 09/22/12 | News 3 Sunrise - SATUR News 3 Sunrise SATURDAY | CM | 6a-7a | -----S- | :30 | 1 | \$350.00 | 1 | 0.00 | NM | 1 | \$350.00 |
| NEWS 3 AT SUNRISE | | | | | | | | | | | | | | | |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | <u>Spots/Week</u> | | <u>Rate</u> | | <u>Rating</u> | | | | | | |
| Week: | | 09/17/12 | 09/23/12 | -----S- | 1 | | \$350.00 | | 0.00 | | | | | | |
| E 5 | KSNV | 09/22/12 | 09/22/12 | Saturday Today Saturday Today | CM | 7a-9am | -----S- | :30 | 1 | \$625.00 | 1 | 0.00 | NM | 1 | \$625.00 |
| SATURDAY TODAY | | | | | | | | | | | | | | | |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | <u>Spots/Week</u> | | <u>Rate</u> | | <u>Rating</u> | | | | | | |
| Week: | | 09/17/12 | 09/23/12 | -----S- | 1 | | \$625.00 | | 0.00 | | | | | | |
| E 6 | KSNV | 09/23/12 | 09/23/12 | News 3 Sunrise - SUND News 3 Sunrise SUNDAY | CM | 6a-7a | -----S | :30 | 1 | \$325.00 | 1 | 0.00 | NM | 1 | \$325.00 |
| NEWS 3 AT SUNRISE | | | | | | | | | | | | | | | |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | <u>Spots/Week</u> | | <u>Rate</u> | | <u>Rating</u> | | | | | | |
| Week: | | 09/17/12 | 09/23/12 | -----S | 1 | | \$325.00 | | 0.00 | | | | | | |
| E 7 | KSNV | 09/23/12 | 09/23/12 | Sunday Today Sunday Today | CM | 7a-8am | -----S | :30 | 1 | \$625.00 | 1 | 0.00 | NM | 1 | \$625.00 |
| TODAY ON SUNDAY | | | | | | | | | | | | | | | |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | <u>Spots/Week</u> | | <u>Rate</u> | | <u>Rating</u> | | | | | | |
| Week: | | 09/17/12 | 09/23/12 | -----S | 1 | | \$625.00 | | 0.00 | | | | | | |
| E 8 | KSNV | 09/19/12 | 09/25/12 | M-F Today Show II 3rd M-F Today Show II | CM | 9-10a | MTWTF-- | :30 | 2 | \$350.00 | 1 | 0.00 | NM | 2 | \$700.00 |
| TODAY SHOW II | | | | | | | | | | | | | | | |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | <u>Spots/Week</u> | | <u>Rate</u> | | <u>Rating</u> | | | | | | |
| Week: | | 09/19/12 | 09/25/12 | MTWTF-- | 2 | | \$350.00 | | 0.00 | | | | | | |
| E 9 | KSNV | 09/19/12 | 09/25/12 | Noon News Noon News | CM | 12-1230pm | MTWTF-- | :30 | 2 | \$425.00 | 1 | 0.00 | NM | 2 | \$850.00 |
| NEWS 3 AT NOON | | | | | | | | | | | | | | | |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | <u>Spots/Week</u> | | <u>Rate</u> | | <u>Rating</u> | | | | | | |
| Week: | | 09/19/12 | 09/25/12 | MTWTF-- | 2 | | \$425.00 | | 0.00 | | | | | | |
| E 10 | KSNV | 09/19/12 | 09/25/12 | The Doctors The Doctors | CM | 2pm-3pm | MTWTF-- | :30 | 2 | \$175.00 | 2 | 0.00 | NM | 2 | \$350.00 |
| THE DOCTORS | | | | | | | | | | | | | | | |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | <u>Spots/Week</u> | | <u>Rate</u> | | <u>Rating</u> | | | | | | |
| Week: | | 09/19/12 | 09/25/12 | MTWTF-- | 2 | | \$175.00 | | 0.00 | | | | | | |
| E 11 | KSNV | 09/19/12 | 09/25/12 | NEWS 3 at 4 (1 HOUR) 4PM NEWS (1 hour) | CM | 4-5pm (4:00 PM-4:30 PM) | MTWTF-- | :30 | 1 | \$600.00 | 1 | 0.00 | NM | 1 | \$600.00 |
| FIRST NEWS 3 AT FOUR | | | | | | | | | | | | | | | |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | <u>Spots/Week</u> | | <u>Rate</u> | | <u>Rating</u> | | | | | | |
| Week: | | 09/19/12 | 09/25/12 | MTWTF-- | 1 | | \$600.00 | | 0.00 | | | | | | |
| E 12 | KSNV | 09/19/12 | 09/25/12 | NEWS 3 at 4 (1 HOUR) 4PM NEWS (1 hour) | CM | 4-5pm (4:30 PM-5:00 PM) | MTWTF-- | :30 | 1 | \$700.00 | 1 | 0.00 | NM | 1 | \$700.00 |
| NEWS 4 AT 430P | | | | | | | | | | | | | | | |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | <u>Spots/Week</u> | | <u>Rate</u> | | <u>Rating</u> | | | | | | |
| Week: | | 09/19/12 | 09/25/12 | MTWTF-- | 1 | | \$700.00 | | 0.00 | | | | | | |
| E 13 | KSNV | 09/19/12 | 09/25/12 | | CM | 5-630p | MTWTF-- | :30 | 4 | \$1,000.00 | 1 | 0.00 | NM | 4 | \$4,000.00 |

Order / Rev: 106763
 Alt Order #: 06853839
 Flight Dates: 09/19/12 - 09/25/12

Advertiser: DCCC/ Ocegüera
 Product Desc: DCCC.OCEGUERA
 Estimate: 1817
 KSNV

| Ln | Ch | Start | End | Inventory Code | Break | Start/End Time | Days | Len | Spots | Rate | Pri | Rtg | Type | Spots | Amount |
|----------------|------|-------------------|-----------------|---------------------------|-------|----------------|---------|-----|-------------------|-------------|-----|---------------|--------|-------|-------------|
| | | | | M-F Early News | | | | | | | | | | | |
| | | | | M-F Early News | | | | | | | | | | | |
| | | | | EARLY NEWS | | | | | | | | | | | |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | | <u>Spots/Week</u> | <u>Rate</u> | | <u>Rating</u> | | | |
| Week: 09/19/12 | | 09/19/12 | 09/25/12 | MTWTF-- | | | | | 4 | \$1,000.00 | | 0.00 | | | |
| E 14 | KSNV | 09/22/12 | 09/22/12 | News 3 Today - SATURDM | CM | 9am-930am | -----S- | :30 | 1 | \$275.00 | 2 | 0.00 | NM | 1 | \$275.00 |
| | | | | News 3 Today - SAT | | | | | | | | | | | |
| | | | | KSNV EARLY NEWS | | | | | | | | | | | |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | | <u>Spots/Week</u> | <u>Rate</u> | | <u>Rating</u> | | | |
| Week: 09/17/12 | | 09/17/12 | 09/23/12 | -----S- | | | | | 1 | \$275.00 | | 0.00 | | | |
| E 15 | KSNV | 09/19/12 | 09/25/12 | M-F News 3 at Eleven | CM | 11pm-1135pm | MTWTF-- | :30 | 2 | \$1,100.00 | 1 | 0.00 | NM | 2 | \$2,200.00 |
| | | | | M-F News 3 at Eleven | | | | | | | | | | | |
| | | | | NEWS 3 NIGHTSIDE | | | | | | | | | | | |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | | <u>Spots/Week</u> | <u>Rate</u> | | <u>Rating</u> | | | |
| Week: 09/19/12 | | 09/19/12 | 09/25/12 | MTWTF-- | | | | | 2 | \$1,100.00 | | 0.00 | | | |
| E 16 | KSNV | 09/19/12 | 09/25/12 | The Tonight Show | CM | 1135p-1237a | MTWTF-- | :30 | 2 | \$425.00 | 1 | 0.00 | NM | 2 | \$850.00 |
| | | | | Tonight Show | | | | | | | | | | | |
| | | | | TONIGHT SHOW W/ JAY LENO | | | | | | | | | | | |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | | <u>Spots/Week</u> | <u>Rate</u> | | <u>Rating</u> | | | |
| Week: 09/19/12 | | 09/19/12 | 09/25/12 | MTWTF-- | | | | | 2 | \$425.00 | | 0.00 | | | |
| E 17 | KSNV | 09/19/12 | 09/25/12 | M-F Wheel | CM | 7-730pm | MTWTF-- | :30 | 2 | \$1,000.00 | 1 | 0.00 | NM | 2 | \$2,000.00 |
| | | | | M-F Wheel of Fortune | | | | | | | | | | | |
| | | | | WHEEL | | | | | | | | | | | |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | | <u>Spots/Week</u> | <u>Rate</u> | | <u>Rating</u> | | | |
| Week: 09/19/12 | | 09/19/12 | 09/25/12 | MTWTF-- | | | | | 2 | \$1,000.00 | | 0.00 | | | |
| E 18 | KSNV | 09/19/12 | 09/25/12 | M-F Jeopardy | CM | 630-7pm | MTWTF-- | :30 | 2 | \$1,000.00 | 1 | 0.00 | NM | 2 | \$2,000.00 |
| | | | | M-F Jeopardy | | | | | | | | | | | |
| | | | | JEP | | | | | | | | | | | |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | | <u>Spots/Week</u> | <u>Rate</u> | | <u>Rating</u> | | | |
| Week: 09/19/12 | | 09/19/12 | 09/25/12 | MTWTF-- | | | | | 2 | \$1,000.00 | | 0.00 | | | |
| E 19 | KSNV | 09/19/12 | 09/25/12 | Last Call w/Carson Daly | CM | 136-205am | MTWTF-- | :30 | 1 | \$40.00 | 3 | 0.00 | NM | 1 | \$40.00 |
| | | | | Last Call w/Carson Daly | | | | | | | | | | | |
| | | | | CARSON | | | | | | | | | | | |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | | <u>Spots/Week</u> | <u>Rate</u> | | <u>Rating</u> | | | |
| Week: 09/19/12 | | 09/19/12 | 09/25/12 | MTWTF-- | | | | | 1 | \$40.00 | | 0.00 | | | |
| E 20 | KSNV | 09/19/12 | 09/25/12 | Face to Face w/ Ralston | CM | 730-758pm | MTWTF-- | :30 | 2 | \$400.00 | 2 | 0.00 | NM | 2 | \$800.00 |
| | | | | Face to Face w/ J.Ralston | | | | | | | | | | | |
| | | | | FACE | | | | | | | | | | | |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | | <u>Spots/Week</u> | <u>Rate</u> | | <u>Rating</u> | | | |
| Week: 09/19/12 | | 09/19/12 | 09/25/12 | MTWTF-- | | | | | 2 | \$400.00 | | 0.00 | | | |
| | | | | | | | | | | | | | Totals | 34 | \$20,940.00 |